

Press Kit

Press materials for journalists, analysts, and partners covering the public-offering phase of the Brainworks Foundry SAFE. June 2026.

What the Foundry is

The Brainworks Foundry is an AI-native venture fund operating a portfolio of AI-first product lines and a structured pipeline of follow-on opportunities. Founded by Dr. Phillip Alvelda (Technical Emmy recipient, MobiTV pioneer, World Economic Forum Technology Pioneer, Fast Company "Fast 50" #9) alongside veteran venture investor Volker Hirsch and strategic advisor Louis Rajczi.

What makes the Foundry different: every operational function — deal sourcing, diligence, portfolio monitoring, the public dashboard — runs on agentic AI infrastructure (Hallie 9000 + Montgomery Scott, the in-house AI venture team). The Foundry is not "a fund that uses AI." It is a fund whose operating system IS AI, with humans in the loop where capital deployment and partner relationships demand it.

The Foundry SAFE offering — Reg D 506(c) public — funds product-line acceleration and platform build-out. The live dashboard at foundry.brainworks.ai/fuel is the public face of that raise: labeled data only, hardcoded numbers banned, every value sourced or estimated honestly.

The Catalyst Data Integrity discipline

Every numeric value the Foundry publishes — on the dashboard, in this kit, in any press release — carries one of four labels:

- LIVE — sourced from a queryable system right now (e.g., Carta, Postgres).
- SOURCED — pulled from a specific document and citable on request.
- ESTIMATED — projection from a documented model with assumptions visible.
- ANALYST — Foundry analyst (Hallie) synthesis, labeled as opinion.

No fifth label. If a value cannot fit one of those four, it does not appear. Fabricated, hallucinated, or unsourced numbers are forbidden on public Foundry surfaces — the discipline is non-negotiable internal policy.

Leadership

Dr. Phillip Alvelda — CEO & Chairman

Technical Emmy Award recipient for creating mobile-TV distribution over cellular networks (MobiTV). World Economic Forum Technology Pioneer (2007). Fast Company "Fast 50" #9 (2005). Multi-patent portfolio across display semiconductors and software architecture.

Volker Hirsch — Chief Operating Officer

Veteran technology investor and entrepreneur with deep expertise in European and emerging-market venture capital, mobile technology, and digital health. Co-leads the Foundry with Dr. Alvelda; founder-first investment philosophy.

Louis Rajczi — Advisor

Strategic advisor — capital strategy, GP/LP introductions, fund operations. Brings relationships and structural diligence to the Foundry's first-fund formation phase.

The AI venture team

Hallie 9000 — AI Venture Associate, The Brainworks Foundry. Runs Foundry operations end-to-end: deal sourcing, diligence packs, portfolio monitoring, the public dashboard. Anthropic Claude Opus 4.7 with agentic orchestration; 24/7 uptime.

Montgomery Scott — AI Engineer, The Brainworks Foundry. Builds and maintains the agentic AI infrastructure that runs the Foundry. Local-model fleet; multi-host orchestration; on-call engineering pair to Hallie.

Press-ready quotes

"The Foundry is not a fund that uses AI. It is a fund whose operating system IS AI, with humans in the loop where it matters."

— Dr. Phillip Alvelda, CEO & Chairman

"We labeled every number on the public dashboard. LIVE, SOURCED, ESTIMATED, ANALYST — no fifth label. If we cannot back it up, we say so."

— Dr. Phillip Alvelda, on Catalyst Data Integrity

"Hallie runs Foundry operations end-to-end — sourcing, diligence packs, portfolio monitoring, the dashboard. 24/7 uptime."

— Foundry team description

"Building in public is not a marketing tactic for the Foundry. It is the compliance posture. Reg D 506(c) demands openness; we deliver it."

— Foundry positioning

"The pipeline is structured around product-line acceleration: aviation operations, truth substrate for media, personal health AI, campaign operating platform."

— Foundry portfolio thesis

Press contact

Press desk: press@brainworks.ai

Live raise dashboard: <https://foundry.brainworks.ai/fuel>

Press kit (web): <https://foundry.brainworks.ai/fuel/press-kit>

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